



DESIGNATED | OUTDOOR | REFRESHMENT | AREA

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Introduction and Submittal of Application

Section 4301.82 of the Ohio Revised Code authorizes municipalities under 35,000 in population to create Designated Outdoor Refreshment Areas or “DORAs”.

In order to consider the creation of a DORA, the Executive Officer (Mayor) must file an application with the City of Ashland, City Council which meets certain statutory requirements.

The application filing must be advertised once per week for two consecutive weeks in a newspaper of general circulation. Not earlier than 30 days, but not later than 60 days after the initial publication of the notice, City Council may approve, or disapprove, the application by ordinance or resolution.

The Mayor of the City of Ashland is respectfully submitting the following application to City Council for its consideration.



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Nature of Establishments—Exhibit A

<u>Business Name</u>	<u>Address</u>	<u>Type of Establishment</u>
Riley's Night Club	155 West Main Street	Dining
Mason, Mason, & Kearns	153 West Main Street	Finance/Commercial/Professional Services
Clothes Minded Boutique	149 West Main Street	Retail
Enjoy! Floral & Gift Boutique	145 West Main Street	Retail
Downtown Perk	145 West Main Street	Dining
Antiques on Main	143 West Main Street	Retail
Tracy Jones Team - Keller Williams	137 West Main Street	Real Estate
Peking Restaurant	129 West Main Street	Dining
Ashland University	121 West Main Street	Education
Madame Bagnabit	105 West Main Street Suite A	Retail
Ashland University	105 West Main Street Suite B	Retail
Splat Hair Design & Massage	105 West Main Street Suite C	Beauty
Uniontown Brewing Company	105 West Main Street	Dining
Donald M. Graham & Associates	47 West Main Street	Finance/Commercial/Professional Services
The Alterations Shoppe	45 West Main Street	Finance/Commercial/Professional Services
Coffyspace Coworking	43 West Main Street	Finance/Commercial/Professional Services
Superior Merch	41 West Main Street	Retail
VACANT	37 West Main Street	
Masterminds Escape Room & Game Library	33 West Main Street	Entertainment
Studio Rise	27 West Main Street	Health/Arts
Howard Glick/Michael Sullivan	23 West Main Street	Finance/Commercial/Professional Services
Crosby Advisory Group	19 West Main Street	Finance/Commercial/Professional Services
Farm & Home Hardware	140 Center Street	Retail
Essex House	1 East Main Street	Housing
Vinyl Marketing	17 East Main Street	Finance/Commercial/Professional Services
Blue Pumpkin Boutique	25 East Main Street	Retail
Main Moon	29 East Main Street	Dining
Bullshooters	35 East Main Street	Dining
Ashley's Candy & Nut Shoppe	39 East Main Street	Retail
A-Town Tap	47 East Main Street	Dining
Ashland Board of Realtors	107 East Main Street, Suite 3	Finance/Commercial/Professional Services
CrossCountry Mortgage	107 East Main Street, Suite 1	Finance/Commercial/Professional Services
VFW Post 1067	125 East Main Street	Government/Institutional
Good Deed Entertainment	141 East Main Street	Finance/Commercial/Professional Services
Huntington National Bank	132 West Main Street	Finance/Commercial/Professional Services
VACANT	118 West Main Street	
Whitmore Downtown Motors	106 West Main Street	Entertainment
Fig & Oak	100 West Main Street	Retail
Irving-Eisel Investments	54 West Main Street	Finance/Commercial/Professional Services



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The Eldritch Bastion Co.	52 West Main Street	Entertainment
HER Downtown Realtors	48 West Main Street	Real Estate
Andrew Bush Law Office	46 West Main Street	Finance/Commercial/Professional Services
Holdfast Tattoo Co.	42 West Main Street	Finance/Commercial/Professional Services
Ashland Bike Co.	30 West Main Street	Entertainment
Ashland University	26 West Main Street	Education
Coffyspace Coworking	14 West Main Street	Finance/Commercial/Professional Services
Advantage Marketing	14 West Main Street	Finance/Commercial/Professional Services
Mike's Music Corner	4 East Main Street	Retail/Education
The Grooming Lounge	6 East Main Street	Beauty
Law Offices	10 East Main Street	Finance/Commercial/Professional Services
VACANT	16 East Main Street	
Whitaker Myers	20 East Main Street	Finance/Commercial/Professional Services
Premier Bank	30 East Main Street	Finance/Commercial/Professional Services
Ohio Fire	88 East Main Street	Dining
Drum N' Strum	102 East Main Street	Retail
Ashland Craft Vinyl	106 East Main Street	Retail
Emerald Awards	112 East Main Street	Finance/Commercial/Professional Services
C. Bloomers	114 East Main Street	Retail
Whoopsie Daisy Bowtique	122 East Main Street	Retail
The Resale Shop	124 East Main Street	Retail
LK Home Décor	126 East Main Street	Retail
Opus II Dance Studio	130 East Main Street	Health/Arts
Central Ohio Group Insurance Agency	136 East Main Street	Finance/Commercial/Professional Services
Ashland County Courthouse	142 West 2nd Street	Government/Institutional
Critchfield, Critchfield & Johnston	60 West 2nd Street	Finance/Commercial/Professional Services
PNC Bank	10 West 2nd Street	Finance/Commercial/Professional Services
Wink & Glow Studio	11 East 2nd Street	Beauty
Ashland Monument Co.	34 East 2nd Street	Finance/Commercial/Professional Services
Maurer Photography	34 East 2nd Street	Finance/Commercial/Professional Services
VACANT	40 East 2nd Street	
Bauer Management Realty	100 East 2nd Street	Real Estate
Feel Better Fitness & Massage	114 East 2nd Street	Health/Arts
VACANT	125 East 2nd Street	
Art Printing Co.	147 East 2nd Street	Printing
Hair Connection	267 W. South Street	Beauty
The South Street Grille	121 W. South Street	Dining
Substance Church	100 W. South Street	Religious
South Street Antiques	68 W. South Street	Retail
Linder's Sports Bar & Grill	66 W. South Street	Dining
Gebhart's Family Grooming Center	58 W. South Street	Beauty
Bikesmith Cycling & Fitness	48 W. South Street	Entertainment
United Way of Ashland County	32 W. South Street	Government/Institutional



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121 Exchange

Castle Real Estate

Ashland Professional Building

NextHome Next Stepp

Joan's Tavern

Coffy Creations

Amvets Post 96

Therapeutic Touch

Cars Unlimited

Farm & Home Hardware

Irwin's Office Equipment

Save-a-Lot

Church

Ashland Schine's Theater

121 Church Street

128 Church Street

221 Church Street

135 Union Street

165 Union Street

256 Union Street

233 Union Street

237 Union Street

308 Union Street

140 Center Street

143 Center Street

161 Center Street

209 Center Street

216 Center Street

Retail

Real Estate

Government/Institutional

Real Estate

Dining

Finance/Commercial/Professional Services

Government/Institutional

Health/Arts

Retail

Retail

Retail

Retail

Religious

Entertainment



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Land Use and Zoning

In accordance with ORC 4301.82(B)(4), the land uses within the City of Ashland DORA are zoned B-2 General Business.

The City of Ashland designates the Ashland Main Street area, and other components included in the DORA boundary, the Downtown of Ashland with the primary focus of preserving and enriching Downtown Ashland while creating a vibrant and unique experience for patrons.

The City of Ashland is committed to working with Ashland Main Street to create a revitalized downtown. The creation of a DORA aligns with, and helps define, this downtown area as a popular destination for dining and entertainment within the city.

The 2017 Ashland Downtown Revitalization District Ordinance identifies the City of Ashland's commitment to substantially contribute to entertainment, retail, educational, sporting, social, cultural, or arts opportunities for the community.

DORA events will set aside no less than \$0.25 and no more than \$5.00 of each sale, per cup, for Ashland Main Street to assist them with their ongoing programs and events.

Signage

Permanent signs will be placed at the boundaries of the DORA to distinguish a barrier.

A DORA decal will be displayed in the window of all participating restaurants, bars, and retail; these will be available in the Mayor's office.





BOUNDARY ADDRESSES		
STREET NAME	ADDRESS RANGE	EVEN/ODD
CENTER ST.	134, 140, 212, 214	ADDRESSES NOTED
CHURCH ST.	121, 124, 128	ADDRESSES NOTED
CLAREMONT AVE.	141	ADDRESSES NOTED
E. 2ND ST.	11-157	ODD
E. 3RD ST.	209	ADDRESSES NOTED
E. MAIN ST.	1-141	EVEN AND ODD

BOUNDARY ADDRESSES		
STREET NAME	ADDRESS RANGE	EVEN/ODD
E. SOUTH ST.	42, 54	ADDRESSES NOTED
ORANGE ST.	255, 255-1/2	ADDRESSES NOTED
W. 2ND ST.	43	ADDRESSES NOTED
W. MAIN ST.	1-155	EVEN AND ODD
W. SOUTH ST.	54-269	EVEN AND ODD
UNION ST.	165, 233, 237	ADDRESSES NOTED

DORA BOUNDARY MAP - 22 ACRES
CITY OF ASHLAND



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Qualified Permit Holders—Exhibit C

<u>Name</u>	<u>Address</u>	<u>Permit Class</u>	<u>Permit No.</u>
A-Town Tap	47 East Main Street	D5	8125898
Amvets Post 0096	233 Union Street	D4, D6	018025300963
Bullshooters	35 East Main Street	D5	48575230005
Joan's Tavern	165 Union Street	D2, D2X, D3	4343409
Linder's Sports Bar & Grill	66 W. South Street	D1, D2, D3, D3A, D6	7100200
Ohio Fire	88 East Main Street	D1, D2, D3, D6	28663350005
Riley's Night Club	155 West Main Street	D5	0727512
The South Street Grille	121 W. South Street	D5L, D6	8386270
Uniontown Brewing Company	105 West Main Street	A1A, A1C	9156935
VFW Post 1067	125 East Main Street	D4, D6	926235510671
SPOKE LLC (Wagon Wheel)	255 Orange Street	D2, D2X, D3, D3A	8507787



Hours of Operations & Qualifying Events—Exhibit C

The City of Ashland requires that each DORA event receive approval from the Mayor's Office/Mayor's Office Designee. Each event will be thoroughly reviewed by The City of Ashland before approval. Approval requirements may differ between events depending on size, layout, use of right of way, and programming/mission of the event. Every DORA event will be reviewed by the City of Ashland to guarantee sufficient sanitation, signage, and public safety requirements are established. The following components will all be addressed in the approval process:

- Portable Restroom Need
- Handicap Accessibility
- Trash Management
- Pedestrian Mobility
- Public Safety Ingress
- Public Safety Egress
- Crowd Control
- Event Boundary Management
- Additional Security/Fire & EMS Requirements

Event organizers may be required to pay for overtime for public services/safety workers or for special duty officers to guarantee appropriate public health and safety requirements.

In accordance with ORC 4301.82, the dates and hours of operation for the DORA are:

Hours of operation: **ONLY DURING CITY APPROVED EVENTS** Monday-Saturday
11:00am-11:00pm

DORA Special Events **MAY** include, but are not limited to the following events:

Music on Main (3)
St. Patrick's Day Parade (1)
Downtown Dinner (1)
Main Street Car Show (1)



Public Health and Safety Plan—Exhibit D

In accordance with ORD 4301.82(B)(5), the proposed requirements for the purpose of ensuring public safety within the Designated Outdoor Refreshment Area are as follows: The City of Ashland Police Division and the City of Ashland Fire Division will be responsible for providing public safety within the DORA through law enforcement and fire/EMS services.

Responsibilities of Law Enforcement

The City of Ashland Police Division will be responsible for law enforcement services within the DORA. The on-duty supervisor shall ensure that the appropriate attention is provided to a DORA event, assigning uniformed officer to the DORA as part of their routine patrol route.

The City of Ashland will communicate with the APD to allow appropriate time for measures to be taken. In the event than an above-average number of people are expected for a DORA event, the Chief of Police and Police Captain may have additional officers and/or other agency personnel assigned specifically to the DORA.

In the event that a larger than normal crowd begins to form at a DORA event taking place, the on-duty supervisor may assign additional officers and/or assign an officer to specifically patrol the DORA.

Responsibilities of Fire/EMS

The City of Ashland Fire Division Station #1 is located just outside of the DORA boundary. The City of Ashland Fire Division will be responsible for Fire, Rescue, and EMS within the DORA. Estimated response time would be between two and four minutes to any area within the DORA.

The City of Ashland will communicate with the AFD to allow appropriate time for measures to be taken. In the event than an above-average number of people are expected for a DORA event, the Fire Chief may stage personnel and/or equipment in a location within or near the DORA to allow for an immediate response.

Other Measures Being Taken

DORA events **MUST BE APPROVED** by The City of Ashland/Mayor's Office and will be reviewed by the Police Division and Fire Division before receiving final approval.



Sanitation—Exhibit E

In accordance with ORD 4301.82(B)(5), the proposed requirements for the purpose of ensuring public health within the Designated Outdoor Refreshment Area are as follows:

The City of Ashland Sanitation Department will be responsible for trash collection, street sweeping and routine maintenance.

Existing trash receptacles will be used for trash collection purposes only. Event Organizers may be required to make temporary waste and recycling bins available during their event. The Event Organizer will be required to submit a sanitation plan with DORA event application to be reviewed by the City of Ashland/Mayor's Office to include clean up following the event.